

FULL BLOOM

Two innovative florists share their tips and trends

HEIKE LE CORDEUR, FLEUR LE CORDEUR, CAPE TOWN

Our signature style is highly creative, unique and striking. We use only the best-quality elements, regardless of budget. Part of our style is the ability to use flowers and other elements creatively to convey the theme or atmosphere of weddings.

There's a definite move towards heavier, dramatic colours like black, deep reds and dark purples, lots of matt gold and creams. Heavy embroidery and sequinned textures will make a comeback. Bright splashes of colour are still a popular choice and these will be taken to another level by combining them with even brighter vases and colourful tablecloths.

2013's been characterised by a return to bigger floral centrepieces, rather than many smaller ones. This trend will continue with very dramatic high arrangements becoming more popular. Much inspiration is drawn from Dolce & Gabbana's spring collection – heavy golds, blacks and darker colours with lace and interesting, rough textures.

A major wedding trend is the use of art deco concepts and geometric shapes – bolder graphics and stripes. Florals will hint at *The Great Gatsby* theme, which is highly popular this year. Expect more patterned art deco glass vases, striking and colourful flowers with a masculine touch.

• Tel: 082 621 7455 or visit: www.fleurlecordeur.co.za

TREND WATCH: Carl Isaacs' 2013 Wedding Make-up and Hair Trend Forecast anticipated the increasing popularity of floral headpieces. Expect to see more floral accessories for weddings – from necklaces to bracelets, hats and even handbags made of flowers.

TOP BUDGET TIP: Use beautiful vases! Select them as carefully as the rest of your table decor: striking vases mean flowers can be less complicated and much more affordable.



Photographers: Juné Joubert, Tasha Seccombe & Kristi Agier
Floral headpiece photographer: Jacques van Zyl. Make-up: Carl Isaacs